



CB Insights Will Host 40 Startups at A-ha! Demo Day

yband therapy AG selected to Present at CB Insights' First-Ever Demo Day as Part of the Health Category

San Francisco, CA (December 12, 2017) -- CB Insights today will showcase innovative startups at its first-ever [Demo Day](#) where companies can present to investors without giving up any equity.

While more than 2,000 companies applied for the opportunity to pitch at Demo Day, **yband therapy AG** was one of 40 companies chosen to present at the [A-ha! Conference](#). CB Insights selected **yband therapy AG** as part of an elite group of startups driving progress in artificial intelligence, fintech, health and bleeding-edge technologies.

"When you can incorporate an easy to use medical device into an everyday habit of a patient, it's a huge advantage. Patients will already be very familiar with it because it exists in their lives."

Christoph Rickert, Dr. sc. nat., CEO yband therapy AG

Presenting companies were selected based on two rounds of interviews and questions posed by CB Insights researchers about the company's market traction, product availability, originality, founder expertise, revenue, and funding.

Spotting a gap in the market, yband therapy AG set out to provide an arm rehabilitation system with professional yet affordable and easy to use products.

Interesting facts about Demo Day presenters:

- All companies are Series A or earlier stage
- 8 countries are represented
- VC backers for these companies include Sequoia Capital, Khosla Ventures, and 500 Startups, among others.
- Angel investors for Demo Day companies include Will.I.Am, Ben Roethlisberger, and Steve Case.

The Demo Day Companies (by category):

<u>AI</u>	<u>Discovery</u>	<u>Fintech</u>	<u>Health</u>
Butterfly.ai	Apprentice.io	Birch	BehaVR, LLC
JASK	Bounce Imaging	Cape Analytics	Bwom
ManoMotion	CannaKorp, Inc.	CNote	ContinUse Biometrics Ltd.
PerceptIn	Electronic Gaming Federation	CrowdStreet	Dermasensor
Phrasee	Ganaz	Kavout	MedCrypt
RealWear	Geltor, Inc.	Kin Insurance	NemaMetrix
Seeq Corporation	Mira	NuCypher	NeoLight
Sherpa	OndaVia, Inc	Rentalutions	Trayt Inc
Waygum, Inc.	PlanIT Impact	Starling	UnaliWear
When Labs	Trillium Secure	Vymo Solutions	yband therapy AG

About CB Insights

Our team builds technology that helps corporations guess less and win more. We aggregate and analyze terabytes of data and use machine learning, algorithms and data visualization to help corporations replace the three Gs (Google searches, gut instinct and guys with MBAs*) so they can answer massive strategic questions using probability not punditry.

*We have MBAs.

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To learn more about A-ha!, visit: <http://events.cbinsights.com/aha>

About yband therapy AG

yband therapy AG offers an innovative therapy system for the rehabilitation of arm and hand function after a stroke (hemiparesis) or traumatic brain injury. The products innovatively join therapeutic processes with functional support combined in an appealing game during performing activities of daily life.

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